

Message Text

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65-60

ACTION ARA-10

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O R 132350Z JUN 75

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC IMMEDIATE 9805

INFO AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

LIMITED OFFICIAL USE BRASILIA 4791

STATE PASS AGRICULTURE

E. O. 11652: N/A

TAGS: OVIP (BUTZ), EAGR, BR

SUBJECT: SECRETARY BUTZ' VISIT TO BRAZIL

1. FOLLOWING IS SUGGESTED ARRIVAL STATEMENT
FOR SECRETARY BUTZ IN SAO PAULO FOR USE ONLY IF
THE PRESS SHOULD COVER ARRIVAL.

QUOTE I AM DELIGHTED TO HAVE THIS OPPORTUNITY
TO VISIT SAO PAULO.
I HAVE ENJOYED GREATLY MY STAYS IN BRASILIA AND
RIO, AND MY CONVERSATIONS WITH LEADERS IN GOVERNMENT
AND AGRICULTURE. THEREFORE I AM VERY PLEASED
TO BE ABLE TO VISIT YOUR CITY AND HAVE AN OPPORTUNITY
TO LEARN ABOUT THE SAO PAULO REGION, THE INDUSTRIAL
AND AGRICULTURAL HEART OF BRAZIL, AND A
MAJOR EXPORTER OF FOOD PRODUCTS.

THE HISTORY OF THE ECONOMIC DEVELOPMENT OF THE
SAO PAULO REGION IS STRIKINGLY SIMILAR TO THAT
OF THE ECONOMICALLY MOST IMPORTANT REGIONS OF THE
UNITED STATES. SAO PAULO GAINED ECONOMIC PROMINENCE
THROUGH AGRICULTURE AND, WORKING WITH A TALENTED
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IMMIGRANT POPULATION FROM MANY PARTS OF THE WORLD,

DEVELOPED ITSELF INTO A MAJOR INDUSTRIAL CENTER
WITHOUT NEGLECTING THE EVER IMPORTANT AGRICULTURAL
BASE.

THEREFORE, I HAVE COME TO LISTEN AND TO LEARN.
OUR COMMON EXPERIENCES IN THE PAST, AND OUR COMMON
CONCERN ABOUT THE FUTURE, DEMAND THAT WE SEEK
COMMON SOLUTIONS IN AN ECONOMICALLY INTERDEPENDENT
WORLD. UNQUOTE

2. FOLLOWING IS A LIST OF TOPICS WHICH WE BELIEVE
SAO PAULO JOURNALISTS ARE LIKELY TO BRING UP:

(1) THE SOYBEAN QUESTION -- IS THE US WORRIED
ABOUT LOSING SALES BECAUSE OF BRAZILIAN COM-
PETITION? (2) PETROLEUM PRICES AND US
WILLINGNESS TO USE FOOD AS A POLITICAL -ECONOMIC
WEAPON. (3) WHAT IS US DOING TO HELP HUNGER
NATIONS? (4) WHAT IS US POSITION ON REESTAB-
BLISHMENT OF INTERNATIONAL COFFEE AGREEMENT?
(5) BRAZILIAN COFFEE SALES TO HTE US (6)
SUGAR QUOTAS AND POSSIBLE COMMERCIAL RELATIONS WITH
CUBA. (7) CASTOR OIL (8) TRADE ACT AND APPLI-
CATION OF COUNTERVAILING DUTIES TO AGRICULTURAL
PRODUCTS.
CRIMMINS

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